

State Revenue News

Advertising Rates*

Display Ads

Size (width x height)	Per Issue	Per Year, 4 issues (10% discount)
Full Page (7 ½ x 10 inches)	\$50	\$180
Half Page (3 ¾ x 10 inches)	\$27.50	\$99
Half Page (7 x 5 inches)	\$27.50	\$99
Quarter Page (3 ¾ x 5 inches)	\$15	\$54
Eighth Page (3 ¾ x 2 ½)	\$7.50	\$27
Business Card (1 ¾ x 3 ½ inches)	\$5	\$18

Word Ads**

- \$1 per issue for <= 25 words; 5 cents per word > 25 words (does not include name and address)
- Three insertions for the price of 2; Five insertions for the price of 3

TRIAL POLICY (beginning with 2Q15 issue)!

- Members: FREE <= 40 words, renewable by request after 4 issues (fewer insertions by request), space available basis. Over 40 words priced as if separate paid ad.

*Rates are for publication-ready submissions. Display ads publication quality (300dpi), as .jpg, .tiff; .pdf acceptable.

**“(0)” at the end of a word ad means this is the last issue

How to Submit Ads

Send ads to:

State Revenue Society, c/o D. Wrisley, 5160 Far Oak Cir, Sarasota, FL 34238

or to dbwrisley@gmail.com

Payment must accompany all orders:

- Check payable to: **State Revenue Society**
- PayPal payment to: srstreasurer@comcast.net

Questions: email above, or call 941-925-8082

Deadlines for submission: Received by the 10th of January, April, August, November for appearance beginning in that quarter.